

EXHIBIT HALL SPONSORSHIP OPTIONS

Available to IMMUNOLOGY 2009™ Exhibitors Only.*



Cyber Center **\$10,000** *1 sponsorship available*

For kiosk on Exhibit Floor with at least 5 computers

- Daily exposure
- One complimentary 15-minute product showcase
- One complimentary exhibitor workshop
- Kiosks/terminals will be set to exhibitor's home page (tentative)
- Signage in the Cyber Center
- Acknowledgment in meeting program and other AAI acknowledgments
- Sponsor provided graphics on desktop and screensaver

Exhibit Floor Lounge **\$5,000** *1 sponsorship available*

The Exhibit Floor Lounge will be established in the Exhibit Hall as a convenient, comfortable gathering place for attendees throughout the meeting.

- Sole sponsorship of this area
- Daily exposure in the exhibit hall
- Signage in the lounge
- Signage in sponsor's booth
- Acknowledgment in meeting program and other AAI acknowledgments

Exhibit Hall Banner *(Inquire for Pricing)*

Meeting Bags **SOLD** *1 sponsorship available*

- Sole sponsorship of meeting bags
- Daily and long-term residual exposure
- Logo on bags
- 1 complimentary 15 minute session in Product Showcase
- 1 complimentary exhibitor workshop
- 1 use of AAI member mailing list
- 1 use of registration list
- Acknowledgment in meeting program and other AAI acknowledgments
- Signage in sponsor's exhibit booth

Coffee Break **\$5,500** *3 sponsorships available*

- Opportunity to provide coffee mugs or napkins with sponsor's logo
- Signage in break area
- Acknowledgment in meeting program and other AAI acknowledgments

Materials **\$3,000 each** *1 sponsorship available of each*

All materials will be provided to attendees at registration. Sponsor arranges purchase, production and delivery. Estimated quantity, 3,000.

- Pens
- Note pads
- USB flash drives
- Water bottles
- Luggage tags
- Umbrellas
- Other ideas welcome!

Lanyards **\$5,000** *1 sponsorship available*

Lanyards will be provided to attendees at registration. Sponsor arranges purchase, production and delivery. Estimated quantity, 3,000.

- Sole sponsorship of this item
- Daily exposure on every attendee's badge for all events
- Acknowledgment in meeting program and other AAI acknowledgments

Meeting Bag Inserts **\$3,000** *5 sponsorships available*

Sponsor arranges production and delivery. Estimated quantity, 3,000.

- Opportunity to insert marketing brochure in attendee registration bag
- Available only to a maximum of 5 companies to increase your exposure

Hotel Room Key **Inquire for pricing** *1 sponsorship available*

- Opportunity to place sponsor's logo or graphics on attendee hotel room keys
- Sole sponsorship of this item
- Daily exposure

Hotel Door Drops **\$2,000**

- Opportunity to have hotel deliver your marketing material or gift to AAI guests' sleeping rooms.

* For information on sponsorship/support options for the scientific program at IMMUNOLOGY 2009™, contact meetings@aai.org.

Additional Marketing Opportunities

Workshop \$850

- Space for Exhibitor Workshops may be obtained for a minimum of one hour at a cost of \$850 per hour. Workshop applications are subject to approval.
- A description of the presentation will be included in the meeting program. Cost includes microphone, pointer, lectern, easel, data video projector, screen and head table.

Product Showcase \$300

- Exhibitors will have the opportunity to make a 15-minute scheduled presentation or demonstration on the Exhibit Hall stage. Presentations are subject to approval. Showcase applications will be considered on a first-come, first-serve basis.
- Presentations will be advertised in meeting program. Cost includes stage, microphone, lectern, easel, and 6 ft. table.

Weblink on AAI meeting website \$225

Pre-Show Attendee Mailing List \$450

*Available 6 weeks prior
1 use*

Post Show Attendee Mailing List \$650

1 use

Announcement of your Booth Raffle \$100

- AAI will announce your booth-raffle winner over the PA in the exhibit hall.
- AAI will post your company name and your raffle winner at the front of the exhibit hall.
- Raffle entry forms to be collected by exhibitor; raffle prizes to be provided by exhibitor and winner selection to be handled by exhibitor.

You-Are-Here Booth Locator Highlights \$250

- All exhibitors will have their names listed on the Booth Locator board placed in a high traffic area. With the purchase of a Locator Highlight, your company name and booth will be highlighted on the map and on the exhibitor list.



Photo: Seattle Convention and Visitors Bureau.

Program Advertising

Contact for Pricing:
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